



People's Energy Cooperative

Your Touchstone Energy® Cooperative 

Immediate NEWS RELEASE

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Founder of Childhood Cancer Community Wins Second Place in the Fifth Annual #WhoPowerYou Contest

ORONOCO, MN, December 16, 2020 — People's Energy Cooperative, in partnership with Touchstone Energy® Cooperatives, is pleased to announce that Shanna Lunasin is the Second Place Winner of the fifth annual #WhoPowersYou Contest.

In addition to being nationally recognized, Ms. Lunasin will be awarded \$2,000 for her cause. Additional prizes will be awarded for Grand Prize, Third Place, and Honorable Mention.

Ms. Lunasin was awarded Second Place for her work founding and managing a non-profit organization called Childhood Cancer Community that offers meaningful connections for families facing childhood cancer. In addition to an online community, the organization provides monthly community nights, gifts for newly diagnosed children, family events, mentorship, and other initiatives.

Ms. Lunasin is a childhood cancer survivor herself and has spent two decades since finishing her own treatment helping children who are diagnosed with cancer. She has mentored thousands of children facing the disease.

Touchstone Energy Cooperatives launched #WhoPowersYou in 2016 to celebrate the power of human connections. The annual contest invites co-op members and employees across the country to nominate local heroes making a difference in their communities. An independent panel of judges selects the winners based upon the positive impact they make on their community and the creativity of the entry.

People's was proud to have two nominations. Carmen Narveson of Chatfield was nominated for sharing her gift of music with the Chatfield community. We're so proud to be part of a region that thrives due to people like Shanna and Carmen who have a heart for service to others. They truly live out the Cooperative Principle of "Concern for Community".

About People's Energy Cooperative

People's Energy Cooperative is a member-owned electric cooperative celebrating over 80 years of delivering retail electric power to its 19,000 consumer-members in Olmsted, Dodge, Fillmore, Mower, Wabasha, and Winona Counties. People's Energy Cooperative is a Touchstone Energy® cooperative and a member-owner in the Dairyland Power system of electric cooperatives that generates and transmits reliable electric power in 62 counties of four states (Wisconsin, Minnesota, Iowa and Illinois). People's is an equal opportunity provider and employer.

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