

## Immediate NEWS RELEASE

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## **Peak Energy Alert**

**ORONOCO, MN, January 3, 2017** — People's Energy Cooperative has issued a peak energy alert from 5:00 – 8:00 p.m. today.

Members enrolled in the Dual Fuel or Water Heater Load Management Programs will be affected from approximately 5:00 – 11:30 p.m.

To assist the Cooperative in keeping electrical costs and demand low, Cooperative members are urged to reduce electrical usage until after 8:00 p.m. today. Please take action to reduce electrical usage during the peak energy period to avoid excessive demand on the system.

## About People's Energy Cooperative

People's Energy Cooperative is a member-owned electric cooperative celebrating 80 years of delivering retail electric power to its nearly 18,900 member-owners in Olmsted, Dodge, Fillmore, Mower, Wabasha and Winona Counties. People's Energy Cooperative is a Touchstone Energy® cooperative and a member-owner in the Dairyland Power system of electric cooperatives that generates and transmits reliable electric power in 62 counties of four states (Wisconsin, Minnesota, Iowa and Illinois).

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