



# Immediate NEWS RELEASE

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## Peak Energy Alert

**July 18, 2019** — Freeborn-Mower Cooperative Services (Albert Lea), MiEnergy Cooperative (Rushford), Heartland Power Cooperative (St. Ansgar), and People's Energy Cooperative (Oronoco) have issued a peak energy alert beginning at 2:00 p.m. today. Due to high demand on the regional grid, cooperative members are urged to reduce electrical usage until after 6:00 p.m. Members enrolled in energy management strategies (load control) can expect to be affected between 2:00 and 8:00 p.m. today.

Members can conserve electricity during this peak alert period by setting their air conditioner to 78°, especially if no one is home; running the dishwasher or doing laundry later in the evening; using a microwave or grill instead of the oven to cook dinner; and refrain from turning on televisions or gaming systems. Each seemingly small action can collectively make a big difference in the demand made on the electric grid.

### About the Electric Cooperatives

For over 80 years, Freeborn-Mower Cooperative Services, MiEnergy Cooperative, and People's Energy Cooperative have been delivering retail electric power and energy solutions to southeast Minnesota. All are Touchstone Energy® cooperatives and members of Dairyland Power Cooperative which generates and transmits reliable electric power to 62 counties in four states (Wisconsin, Minnesota, Iowa and Illinois).

Freeborn-Mower Cooperative Services serves over 18,000 members in Freeborn and Mower Counties. MiEnergy Cooperative serves approximately 21,700 electrical services in Winona, Houston, Fillmore and parts of Olmsted and Mower counties in Minnesota along with Chicksaw, Howard, Winneshiek and Allamakee counties in Iowa. People's Energy Cooperative serves over 18,500 members in Olmsted, Dodge, Fillmore, Mower, Wabasha and Winona counties.

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