



People's Energy Cooperative

Your Touchstone Energy® Cooperative 

Immediate NEWS RELEASE

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Earth Day Electric Vehicle Drive

ORONOCO, MN, April 15, 2021 — People's Energy Cooperative (PEC) strives to provide innovative energy solutions to members and serve as a trusted energy resource. As more and more electric vehicles (EVs) enter the transportation landscape, we want members to feel comfortable accessing the charging resources necessary to make EV ownership practical and easy.

On Thursday, April 22, PEC will be visiting local businesses around rural Rochester with our Chevrolet Bolt in an Earth Day drive event. At each stop, we will highlight the local business and share information about driving and charging EVs. The conversation will include information about available charging rebates, EV charging programs, and PEC's partnership with 29 other rural electric cooperatives in CHARGE EV, LLC.

CHARGE EV, LLC was created in 2020 by 29 electric cooperatives throughout Illinois, Iowa, Minnesota, and Wisconsin to build a rural charging network. More information can be found at www.charge.coop.

Members are encouraged to follow the Earth Day drive event on Facebook or Twitter. The event will highlight the fun and ease of owning a fully electric vehicle in Southeast Minnesota.

About People's Energy Cooperative

People's Energy Cooperative is a member-owned electric cooperative celebrating over 80 years of delivering retail electric power to its 19,000 consumer-members in Olmsted, Dodge, Fillmore, Mower, Wabasha, and Winona Counties. People's Energy Cooperative is a Touchstone Energy® cooperative and a member-owner in the Dairyland Power system of electric cooperatives that generates and transmits reliable electric power in 62 counties of four states (Wisconsin, Minnesota, Iowa and Illinois). People's is an equal opportunity provider and employer.

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