



Immediate NEWS RELEASE

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Peak Energy Alert

July 28, 2021 — Freeborn-Mower Electric Cooperative (Albert Lea), MiEnergy Cooperative (Rushford), Heartland Power Cooperative (St. Ansgar), and People's Energy Cooperative (Oronoco) are issuing another peak energy alert beginning at 2:00 p.m. today.

All cooperative members are urged to reduce electrical usage until after 6:00 p.m. Members enrolled in energy management strategies (load control) can expect to be affected between 2:00 and 8:00 p.m. today.

Members can conserve electricity during this peak alert period by setting their air conditioner to 78°, especially if no one is home; running the dishwasher or doing laundry later in the evening; using a microwave or grill instead of the oven to cook dinner; and refrain from turning on televisions or gaming systems. Each seemingly small action can collectively make a big difference in the demand made on the electric grid.

About the Electric Cooperatives

For over 80 years, Freeborn-Mower Electric Cooperative, MiEnergy Cooperative, People's Energy Cooperative, and Heartland Power Cooperative have been delivering retail electric power and energy solutions to southeast Minnesota. All are Touchstone Energy® cooperatives and members of Dairyland Power Cooperative which generates and transmits reliable electric power to 62 counties in four states (Wisconsin, Minnesota, Iowa and Illinois).

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