

# POWER DOWN

for energy conservation



## Reducing energy demand is as easy as 1, 2, 3 with Power Down!

1. Sign up to receive Power Down alerts through SmartHub, our free online account management tool.
2. During peak energy alerts, voluntarily reduce your energy use however you are able.
3. When the peak energy alert is over, resume your normal energy use.



**People's Energy Cooperative**

Your Touchstone Energy® Cooperative 

(507) 367-7000 or (800) 214-2694

[www.peoplesenergy.coop](http://www.peoplesenergy.coop)

*This institution is an equal opportunity provider and employer*

**Sign up directly on SmartHub**  
or complete the information below and send back to the Cooperative

Name: \_\_\_\_\_

Account Number: \_\_\_\_\_

Notification Options: (*Text Message, E-Mail, Both*) \_\_\_\_\_

Confirm E-Mail: \_\_\_\_\_

Confirm Phone Number: \_\_\_\_\_



**REMINDER:** A SmartHub account is required to participate in this program.

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