

# POWER DOWN

for energy conservation



Power Down is a voluntary load reduction program that alerts participants when we are experiencing an energy peak, so they reduce their use of electricity. During a peak energy event, members are encouraged to avoid using appliances, adjust their thermostat by a few degrees, and turn off unnecessary items.

## Sign Up Today!

1. If you have not already done so, register for SmartHub.
2. Complete the form on the back of this insert and mail back to the Cooperative or complete the electronic form available on our website.



**People's Energy Cooperative**

Your Touchstone Energy® Cooperative 

(507) 367-7000 or (800) 214-2694

[www.peoplesenergy.coop](http://www.peoplesenergy.coop)

*This institution is an equal opportunity provider and employer*

Name: \_\_\_\_\_

Account Number: \_\_\_\_\_


Notification Options: *(Text Message, E-Mail, Both)* \_\_\_\_\_

Confirm E-Mail: \_\_\_\_\_

Confirm Phone Number: \_\_\_\_\_



**People's Energy Cooperative**

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1775 Lake Shady Avenue South  
Oronoco, Minnesota 55960

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