

Immediate NEWS RELEASE

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PEAK ENERGY ALERT

July 29, 2025 — Freeborn Mower Electric Cooperative and People's Energy Cooperative are issuing a peak energy alert beginning this afternoon at approximately 2:00 p.m. The 'heat dome' affecting much of the United States is having a significant effect on the regional electric grid. Cooperative members are urged to reduce usage as they are able.

Members enrolled in energy management programs will be affected from approximately 2:00 p.m. to 7:00 p.m.

Members can conserve electricity during peak alerts by:

- Setting their cooling systems to at least 78°, higher if no one is home.
- Closing window coverings to help keep heat outside the building.
- Running the dishwasher or doing laundry later in the day.
- Using a microwave instead of the oven to cook.
- Refraining from turning on televisions or gaming systems.
- Postponing charging your electric vehicle.

Each seemingly small action can collectively make a big difference in the demand made on the electric grid.

About the Electric Cooperatives

For over 85 years, Freeborn Mower Electric Cooperative and People's Energy Cooperative have been delivering retail electric power and energy solutions to southeast Minnesota and northern Iowa. Both are Touchstone Energy® cooperatives and members of Dairyland Power Cooperative which generates and transmits reliable electric power to 62 counties in four states (Wisconsin, Minnesota, Iowa & Illinois).

Freeborn-Mower Electric Cooperative serves over 18,000 members in Freeborn and Mower Counties. People's Energy Cooperative serves 20,000 members in Olmsted, Dodge, Fillmore, Mower, Wabasha, and Winona counties.

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