



# Immediate NEWS RELEASE

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## PEAK ENERGY ALERT

**January 20, 2025** — Freeborn Mower Electric Cooperative, MiEnergy Cooperative, and People's Energy Cooperative are issuing a peak energy alert beginning tomorrow morning, Tuesday, January 21 at approximately 7:00 a.m. due to the extreme cold stretching across the country and the demand being placed on the regional grid.

**Members enrolled in the Dual Fuel Energy Management Program will be affected from approximately 7:00 a.m. to 11:00 a.m.**

Members can conserve electricity during peak alerts by:

- Setting their heating systems to at least 68°, lower if no one is home.
- Closing window coverings to help keep heat inside the building.
- Running the dishwasher or doing laundry later in the day
- Using a microwave instead of the oven to cook
- Refraining from turning on televisions or gaming systems.
- Postponing charging your electric vehicle.

Each seemingly small action can collectively make a big difference in the demand made on the electric grid.

### About the Electric Cooperatives

For over 85 years, Freeborn Mower Electric Cooperative, MiEnergy Cooperative, and People's Energy Cooperative have been delivering retail electric power and energy solutions to southeast Minnesota and northern Iowa. All are Touchstone Energy® cooperatives and members of Dairyland Power Cooperative which generates and transmits reliable electric power to 62 counties in four states (Wisconsin, Minnesota, Iowa & Illinois).

Freeborn-Mower Electric Cooperative serves over 18,000 members in Freeborn and Mower Counties. MiEnergy Cooperative serves approximately 19,000 members in Winona, Houston, Fillmore and parts of Olmsted and Mower counties in Minnesota along with Chicksaw, Howard, Winneshiek, and Allamakee counties in Iowa. People's Energy Cooperative serves nearly 20,000 members in Olmsted, Dodge, Fillmore, Mower, Wabasha, and Winona counties.

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