



# Immediate NEWS RELEASE

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## PEAK ENERGY ALERT

**August 4, 2023** — Freeborn Mower Electric Cooperative (Albert Lea), MiEnergy Cooperative (Rushford), People's Energy Cooperative (Oronoco), and Heartland Power Cooperative (St. Ansgar) are issuing a peak energy alert for this afternoon beginning at approximately 2:00 p.m. Due to high demand on the regional electrical grid, cooperative members are urged to reduce usage as they are able.

**Members enrolled in energy management programs will be affected from approximately 2:00 to 6:30 p.m.**

Members can conserve electricity during this peak alert period by setting their cooling systems to at least 78°, higher if no one is home; running the dishwasher or doing laundry later in the evening; using a microwave instead of the oven to cook; and refraining from turning on televisions or gaming systems. Each seemingly small action can collectively make a big difference in the demand made on the electric grid.

### About the Electric Cooperatives

For over 80 years, Freeborn Mower Electric Cooperative, MiEnergy Cooperative, People's Energy Cooperative, and Heartland Power Cooperative have been delivering retail electric power and energy solutions to southeast Minnesota and northern Iowa. All are Touchstone Energy® cooperatives and members of Dairyland Power Cooperative which generates and transmits reliable electric power to 62 counties in four states (Wisconsin, Minnesota, Iowa and Illinois).

Freeborn Mower Electric Cooperative serves over 18,000 members in Freeborn and Mower Counties. MiEnergy Cooperative serves approximately 19,000 members in Winona, Houston, Fillmore and parts of Olmsted and Mower counties in Minnesota along with Chicksaw, Howard, Winneshiek and Allamakee counties in Iowa. People's Energy Cooperative serves nearly 20,000 members in Olmsted, Dodge, Fillmore, Mower, Wabasha and Winona counties. Heartland Power Cooperative serves approximately 5,200 members in Hancock, Kossuth, Winnebago, Worth, Cerro Gordo, Chickasaw, Floyd, Howard, and Mitchell counties in Iowa along with Fairbault, Freeborn, and Mower counties in Minnesota.

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